

Wilmington • Cape Fear

**HOME  
BUILDERS**  
A S S O C I A T I O N



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**FOR IMMEDIATE RELEASE**  
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**Wilmington-Cape Fear Home Builders Association Supports Local Home Ownership by  
Hosting Annual HomeEXPO and Remodeling Show**

WILMINGTON, N.C — The Wilmington-Cape Fear Home Builders Association will host their annual HomeEXPO and Remodeling Show on January 29<sup>th</sup> from 10 a.m. to 5 p.m. and January 30<sup>th</sup> from 12 p.m. to 4 p.m. at the Cape Fear Community College's Schwartz Center.

The HomeEXPO and Remodeling Show is a free hometown event with more than 80 exhibits showcasing the latest trends in home improvement products and services, and promotes ways to achieve an eco-friendly lifestyle at home. The Show is the area's longest running home show, featuring regional businesses and supports our local economy.

Plan to take advantage of the free seminars that will be offered both days at the HomeEXPO. Seminars led by experienced business professionals include: Remodeling 101: Kitchen and Baths seminar will be at 11 a.m. on Saturday followed by G.R.I.T.S- Grow Right InThe South by Dr. Bruce Williams at 12 p.m. Dr. Bruce will be discussing landscaping tips for our area and during water shortages. How to Lower Your Monthly Utility Bill by Ecocential Energy at 2 p.m. and "Turf Wars; Winning the battle starts at the roots" by Turf Masters Sod Farms at 3 p.m. will round out Saturday's seminars.

Home renovation experts will be able to answer questions and give suggestions during the two-day Renovation Round Table seminar. The Renovation Round Table will take place at 1 p.m. on Saturday and Sunday. The final seminar on Sunday will be Home Staging for Success by Just Perfect Home Staging & More at 3 p.m.

Also helping you jumpstart your entry into a green lifestyle will be: Intro to Solar, Wind, and Energy Efficiency by Carolina Green Building at 10 a.m. on Saturday and 1 p.m. on Sunday. Fabulous prizes are available to win at the show. Prizes include a rain barrel, 100 dollar fuel card, and a home electronics package provided by Port City Sound & Security worth \$1,500.

The HomeEXPO and Remodeling Show is proudly sponsored by the Wilmington-Cape Fear Home Builders Association, Carolina Green Building, ProBuild, Herrington Homes, MarkKraft Cabinets, Culligan Water, Fastsigns, Star News, WECT, and WGNI/ WWQQ. Visit [WilmingtonHomeExpo.com](http://WilmingtonHomeExpo.com) for more information on the event and to take the virtual mall tour.

The Wilmington-Cape Fear Home Builders Association is a 1,100 member-firm trade association that provides services to its more than 9,500 individual members which enhance their success and stability. The largest trade association in eastern North Carolina, the Association serves as the voice of the building and development industries that strives to advance professionalism and promote community involvement. WCFHBA is recognized as a positive influential force for responsible growth by protecting property rights and the privilege of homeownership.

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