

Wilmington • Cape Fear



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Conference Highlights Emerging Green Industry Opportunities and Funding

WILMINGTON, N.C. – The Wilmington-Cape Fear Home Builders Association (WCFHBA), in partnership with the UNCW Cameron School of Business, will host the Emerging Green Business Conference. The conference will be held on September 15 from 9:00 am to 3:00 pm at Shell Island Resort Wrightsville Beach.

Across North Carolina, entrepreneurs are struggling to get keep their businesses a float or to get start up companies up and running. The 2010 Emerging Green Business Conference will help highlight emerging green industries and innovative technology in a number of areas including solar energy, nuclear energy, water resources, recycling and solid waste. At the same time, attendees will be able to talk with key federal, state and private partners who can assist growing green businesses and green job creation through identifying available capital resources.

“Open to the public, this conference is ideal for those with a business or product idea that is lacking capital to get to market. Or, for those that have a current business that they are looking to grow in a sustainable manner,” said John Lancaster, President of the Wilmington-Cape Fear Home Builders Association.

The keynote address will be provided by GE Hitachi’s Chief Consulting Engineer, Dr. Eric Loewen. The conference will also feature three successful green start up companies; R3 Environmental, Birdseye Renewable Energy and Clean Marine Technologies. The day will end with a panel of funding experts from the North Carolina Military Business Center, NC Green Fund and venture capitalist Vieste, LLC. The event is sponsored by the UNCW Cameron School of Business, the Star News, WWAY TV3 and Ecocential Energy.

For individuals interested in attending the conference, the cost is \$25 for students, \$50 for WCFHBA members and \$65 for non-members. To make reservations to attend, register by mail by sending a check Attn. WCFHBA Emerging Green Business Conference – Payment, P.O. Box 3101, Wilmington, NC 28406, or register online at www.wcfhba.com under “Event Calendar”.

The Wilmington – Cape Fear Home Builders Association is a 1,100 member-firm trade association that provides services to its more than 9,500 individual members which enhance their success and stability. The largest trade association in eastern North Carolina, the Association serves as the voice of the building and development industries that strives to advance professionalism and promote community involvement. WCFHBA is recognized as a positive influential force for responsible growth by protecting property rights and the privilege of homeownership.

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