



HomeEXPO

and remodeling show

schwartz center cape fear community college wilmington, nc

For more information visit us online
at wilmingtonhomebuilders.com
Or call us locally at 910.799.2611

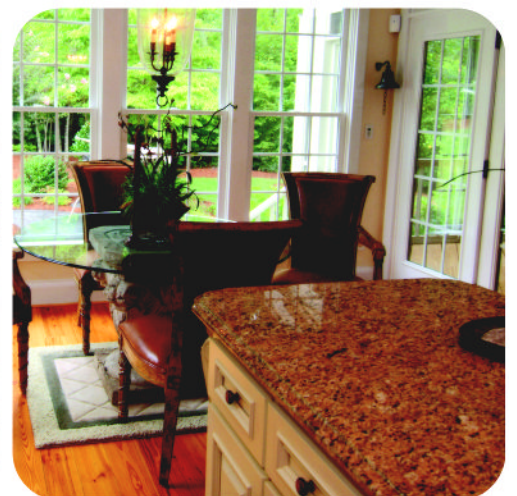
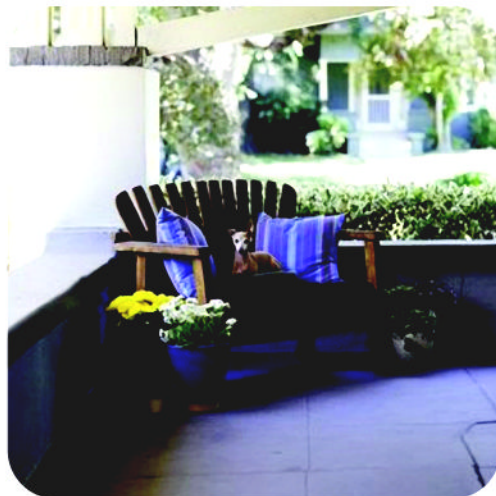


**January
16 & 17
2010
wilmington, nc**

premier sponsor



PRGBuild



GENERAL INFORMATION

Dates & Times

Saturday, January 16	10 am – 5 pm
Sunday, January 17	Noon – 4 pm

Admission

Adults	\$3.00
12 years & under	Free

Exhibit Categories

Featuring over 70 exhibit spaces indoors, this year focusing again on “Green” products and all the latest in:

New Construction	Remodeling
Home Décor	Doors & Windows
Furnishings	Pools & Spas
Home Automation	Lawn & Garden
Kitchens & Bath	Heat & Air Conditioning
Home Electronics	Security & Fire
Floor & Wall Coverings	Do-It-Yourself Projects

Seminars

Please contact us at the WCFHBA office if you are interested in conducting a seminar for the public. We are focusing on Green products and services. Seminar spaces are limited, and are chosen at the discretion of the WCFHBA.

Show Services

Other booth amenities (not provided in the cost of the booth) can be obtained by completing and returning the Show Services Order Form that will be emailed or faxed to you after return of your contract for exhibit space.

Move-In & Set-Up*

Friday, January 15 3 pm – 8 pm

NOTE: *Load-in door is 8' wide and 8' high.*

- Once you have off-loaded your booth items, parking is available for exhibitors **behind** the Schwartz Center or **across the street** in the gravel parking lot. **Please leave parking in front of the Schwartz Center for attendees.**

Tear-Down & Move-Out*

Sunday, January 17 4 pm – 7 pm

* Absolutely NO exhibit is to be dismantled or removed prior to the close of the show at 4 pm on Sunday, Jan. 17. **Violators will not be invited to return in following years.**

RESERVE TODAY FOR THE BEST SPACE SELECTION

This show only comes once a year, and it fills up fast! Don't miss this opportunity to be a part of Wilmington's **ONLY** HomeEXPO and Remodeling Show!

To reserve your space, simply fill out the enclosed contract, indicating your preferred booth locations, or call our office for current booth availability – we'll be happy to assist you!

Wilmington-Cape Fear Home Builders Assoc.

P.O. Box 3101, Wilmington, NC 28406

Phone: (910) 799-2611

Fax: (910) 799-2610

Email: bryan@wilmhba.com



January 16-17, 2010

Wilmington's ONLY HomeEXPO and Remodeling Show – once again **GREEN!**

In this economy, no one wants to put their money into a start-up – you want an **established show** – one that's been around for many years! That has a **recognized reputation and a loyal following!**

And if you were at last year's **HomeEXPO and Remodeling Show**, you know what **great crowds** we had, the traffic our hugely **successful seminars** drew in, and how many **super leads** each and every one of our vendors got. One of our Corporate Sponsors said, *"It was a **tremendous** success for us. We met many immediate prospective clients and lots of leads and (have had) several sales already! The advertising and promotional efforts were terrific as evidenced by the amount of traffic both days. I feel all vendors agree they got a lot of 'bang for their buck'."*

This year's **HomeEXPO and Remodeling Show** will be bigger and better than ever before. We will be focusing again on Green Products and Services; Green Seminars and of course, Green Sponsors! We will be doing even more advertising and promotions, a great contest to headline the event, more seminars and a **new date to draw even larger crowds!**

Enclosed is information about exhibiting at the 2010 HomeEXPO and Remodeling Show. We also have opportunities for you to get your marketing message out to the whole Cape Fear community as a **Master** or **Craftsman** level sponsor – but you must be a member of the WCFHBA to be a sponsor. *(You do not have to be a member of the WCFHBA to exhibit.)* Sponsorships are limited, so please contact the WCFHBA office at 799-2611 to get sponsorship information before they're all sold out.

Reserve your booth early and enjoy our *limited* Early Bird Discount rates – as always, all booths are first-come-first-served and only a paid reservation can guarantee your prime spot.

Your competition will be at The 2010 HomeEXPO and Remodeling Show – will you?

Ronnie Huneycutt



Sponsorship Packages

MASTER Level: \$1,000

- Free 8X10 booth in your *Preferred* Location (subject to availability) - \$500 Value!
- LOGO recognition on all promotional pieces for the event including posters, signs, banners, website, brochures and in *The Tool Box*
- Discount advertising on HomeEXPO website
- NAME / LOGO recognition on all television, radio and newspaper advertising
- 10 free HomeEXPO tickets for customers, friends or employees

CRAFTSMAN Level: \$500

- \$100 discount on 8X10 booth in your *Preferred* Location (subject to availability)
- Recognition on all promotional pieces for the event including posters, signs, banners, website, brochures and in *The Tool Box*
- Recognition on all television and newspaper advertising
- Discount advertising on HomeEXPO website
- Sponsorship listing in all television/newspaper advertising for the show
- 5 free HomeEXPO tickets for customers, friends or employees



CONTRACT FOR EXHIBIT SPACE

2010 Home Expo and Remodeling Show
January 16th and 17th, 2010

Exhibitors may secure as many booth spaces as desired to meet exhibit requirements. Space will be assigned according to size and type of exhibit with the aim of providing as wide a range of products and services pertinent to the home improvement fields as possible.

Exhibit space will include an 8' high backdrop curtain and 3' high side curtains. TABLES AND CHAIRS MUST BE RENTED SEPARATELY. Any other items needed in the booth will be the responsibility of the exhibitor. All booths are 8' deep by 10' wide except where otherwise specified.

PAYMENT FOR BOOTH(S) IS DUE WITH THIS APPLICATION. Make all checks payable to Wilmington-Cape Fear Home Builders Association. Due to problems with checks in the past, CASH OR MONEY ORDERS ONLY will be accepted with all applications submitted within the final week before the show. All exhibitors will be subject to the Rules and Regulations outlined in this mailing.

PAYMENT FOR BOOTH(S) IS DUE, IN FULL, WITH THE APPLICATION.

- We cannot hold booth(s) space with-out full payment! Check or credit card.

Member Exhibit \$500 Premium Space
Space: (Premium Booths: #1, 2, 10, 18, 19, 27, 42, C-2, C-3, B-2, B-3, 50, 51, 59, 60, 68, 69, 77)
8' x 10' \$450 Non-Premium Space

Non-Member Exhibit \$600 Premium Space
Space: (Premium Booths: #1, 2, 10, 18, 19, 27, 42, C-2, C-3, B-2, B-3, 50, 51, 59, 60, 68, 69, 77)
8' x 10' \$550 Non-Premium Space

Additional Booth Space: \$350 (Members & Non-Members, Non-Premium Space Only)

PLEASE PRINT:

Company Name: _____

Representative Name: _____

Street Address: _____

Office Phone: _____ Mobile Phone: _____

Email Address: _____

Brief Description of Products or Services: _____

Demonstration or Seminar? _____

Requested Booth Number: _____ Enclosed Check Total: \$ _____

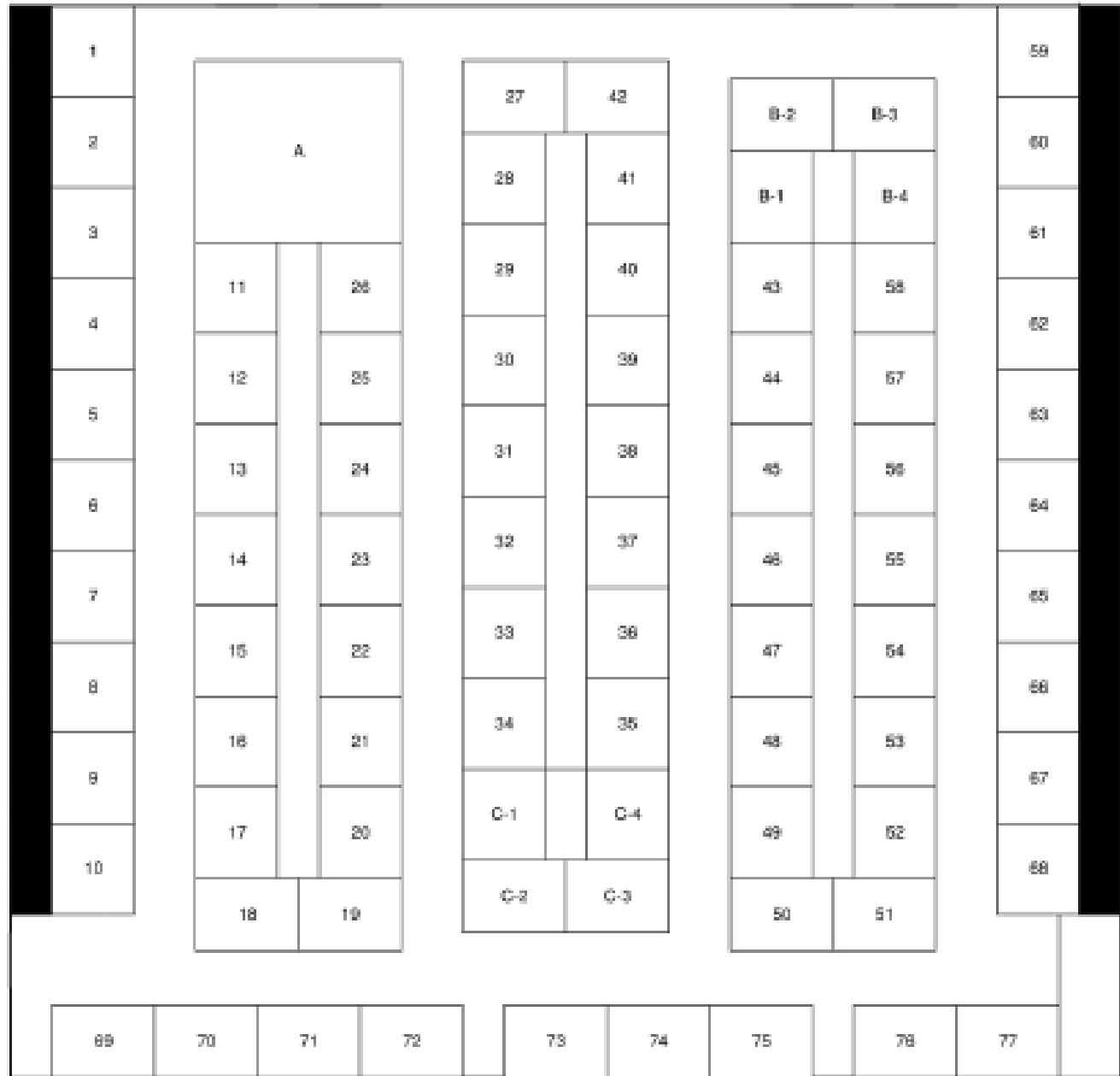
Signature of Company Representative: _____ Date: _____

Please forward contract and all other information with check payable to:

Wilmington-Cape Fear Home Builders Association

PO Box 3101 Wilmington, NC 28406

(TEL) 910.799.2611 (FAX) 910.799.2610



Member Exhibit Space: \$500 Premium Space [Premium Booths: #1, 2, 10, 18, 19, 27, 42, C-2, C-3, B-2, B-3, 50, 51, 59, 60, 68, 69, 77]
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 8' x 10' \$550 Non-Premium Space

Additional Booth Space: \$350 (Members & Non-Members) *Discounted additional space not applicable to side-by-side premium booths. Additional space for side-by-side premium booths will be at standard premium booth rates.*

PAYMENT FOR BOOTH(S) IS DUE, IN FULL, WITH THE APPLICATION.

Check www.wilmingtonhomeexpo.com to get the latest show information.

RULES & REGULATIONS

These Rules and Regulations become a part of the Exhibitors Contract for the 2010 HomeEXPO and Remodeling Show. As used herein, the term "Sponsor" means Wilmington-Cape Fear Home Builders Association. The term "Show" means 2010 HomeEXPO. The term "exhibit building" means Schwartz Center, Wilmington, North Carolina.

1. Application for exhibit space should be made as soon as possible. Each exhibitor may secure as many booth spaces as desired to meet their exhibit requirements. Sponsor will make space assignments on a first-come, first-served basis.

2. Prices are as stated in brochure. **PAYMENT FOR BOOTH(S) IS DUE, IN FULL, WITH THE APPLICATION.** Cancellations of reserved space, received by Sponsor in writing, prior to **November 13, 2009** shall receive a full refund of fees already paid. After **November 13, 2009** no cancellations will be allowed, and the Exhibitor herein agrees to pay for legal fees pursuant to N.C.G.S. 6.21.2(2), court cost and interest as allowed by law, if legal proceedings to collect the account are initiated.

3. The Exhibitors Contract form shall be completed and signed by the exhibitor. Submit original copy to Sponsor.

4. Sponsor reserves the right to accept or reject an exhibit application.

5. **No booth space may be sublet.**

6. Exhibitors may give gifts and favors free of charge with no obligations or conditions, provided that such gifts and favors are approved by Sponsor prior to November 9, 2009. The names and addresses of the winners must be furnished to Sponsor at the close of the Show, before the exhibit is removed, if the value of the item exceeds \$100.

7. Games of chance and the sale of tickets for drawings are subject to approval of Sponsor.

8. All activities of the exhibitor must be conducted within the confines of the exhibit space except for seminars and/or demonstrations for which arrangements have been made in advance. At least one representative of the exhibitor shall be on duty at all times during the hours of the HomeEXPO.

9. Each exhibitor will be provided 8' high drapery backdrop, and 3' high dividers. **Tables, chairs, table covers, spotlights and other items will be available in the exhibit building from Hollins Exposition Services, at the expense of the exhibitor. All tables must be covered & skirted.**

10. In case of lightning or bad weather, electric power may be turned off as a safety measure at the discretion of Sponsor.

11. Electricity is included in the cost of exhibit space. Each space will have access to one outlet. Each outlet will be 110 volts, 600 watts. For additional electric needs, contact Sponsor as soon as possible.

12. No operating of equipment or operating of motors will be allowed except by special permission of Sponsor.

13. No use of PA systems by individual exhibitors will be allowed. Excessive noise will not be allowed.

14. The exhibit building will be open for exhibitors to set up exhibits from 3 pm to 8 pm on Friday, Jan. 15. All exhibits must be set up by 8 pm on Friday, Jan 15.

15. The Expo will be open to the public on Saturday, Jan. 16, from 10 am until 5 pm and Sunday, Jan. 17, from Noon to 4 pm. Booths will be judged for "Best Booth" prior to show opening on Saturday.

16. **No exhibits will be dismantled or removed prior to 4 pm, Sunday, Jan. 17. Violators of this policy will not be invited to future shows.**

17. All exhibit material must be removed from the exhibit building by 7 pm, Jan. 17.

18. Exhibitor assumes full legal and financial liability when an employee of exhibitor operates a forklift or any other equipment whether provided by Sponsor or otherwise, and agrees to protect and hold harmless the Sponsor from any and all claims or damages that may result from or be attributable to any act or failure to act by an employee or agent of exhibitor.

19. Sponsor will not be responsible for the safety of the property of the exhibitor from theft, damage by fire, accident, conditions of the exhibit building, acts of third parties or other causes, but will use reasonable care to protect the exhibitor against any damage. It is agreed that the exhibitor will defend, indemnify and hold harmless Sponsor, its agents and employees and the owners and managers of the exhibit building for any claims made against them for damages, including bodily injury or death, which may arise out of the exhibitor's use of the premises.

20. Each exhibitor warrants that it has in effect and shall maintain for the period of occupancy under this agreement a policy of general public liability insurance, against claims for personal injury or death, or damage to property occurring upon in or about the exhibit space. If exhibitor will sell food or beverages at the Expo, such policy shall include product liability coverage which shall have limits of at least \$300,000 per occurrence, and shall name the Wilmington-Cape Fear Home Builders Association as additional insured, and a certificate of insurance showing same shall be supplied to the Wilmington Cape Fear Home Builders Association.

21. Arrangements not covered specifically by the preceding Rules and Regulations should be agreed in writing with Sponsor at the earliest possible date.

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2010 HomeEXPO and Remodeling Show

Information Enclosed

Reserve your booth today for the best selection!